Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_

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**End Semester Examination – Nov/Dec – 2018**

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| **Code :** | **16EN1003** | **Duration :** | **3hrs** |
| **Sub. Name :** | **COMPREHENSION AND COMMUNICATION SKILLS IN ENGLISH** | **Max. marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

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| **Q. No.** | **Sub Div.** | **Questions** | **Course**  **Outcome** | **Marks** |
| 1. | a. | What are the life lessons you have learnt by reading the life of Abraham Lincoln? | CO1 | 10 |
| b. | Explain how the life of Abdul Kalam has been an inspiration to the younger generation. | CO1 | 10 |
| (OR) | | | | |
| 2. | a. | Physical disability is not an impediment to success – Substantiate this statement with the life of Helen Keller. | CO1 | 15 |
| b. | Write a paragraph highlighting the achievements of LeTourneau. | CO1 | 5 |
|  |  |  |  |  |
| 3. | a. | State the different patterns of Formal Communication in an organization. | CO4 | 15 |
| b. | Bring out the importance of intercultural communication in this era of globalization. | CO4 | 5 |
| (OR) | | | | |
| 4. | a. | ‘Preparing well is the key to success in an interview’. Explain the techniques of systematic preparation for a job interview. | CO3 | 15 |
| b. | Analyse the importance of informal communication in an organization. | CO4 | 5 |
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| 5. |  | Discuss the importance of Non-verbal communication and explain how it is an integral part of oral communication. | CO4 | 20 |
| (OR) | | | | |
| 6. |  | Assume that you have just completed your B.Tech degree. Write a job application letter and Curriculum Vitae to be sent to your dream company highlighting your skills and accomplishments. | CO3 | 20 |
|  |  |  |  |  |
| 7. |  | Write a Group Discussion on the topic ‘The development of the country is in the hands of educated leaders’ with 5 members and 15 exchanges. | CO3 | 20 |
| (OR) | | | | |
| 8. | a. | Write an essay on the topic “Environmental Pollution”. | CO3 | 15 |
| b. | Write a short report on the inauguration of your department association. | CO4 | 5 |
|  | | **Compulsory:** |  |  |
| 9. |  | You are invited to give a talk on ‘Evil effect of Social Media that affects the development of youth’ in a National level symposium. Prepare a 10-slide powerpoint presentation excluding the opening and closing slides and write a brief summary of your speech in 100 words. | CO4 | 20 |